

PARENT MARKETING SURVEY

Navy Hale Keiki School(NHKS) is conducting a marketing survey. Our survey serves two purposes for gathering information. First, we would like to know how you initially became aware of NHKS. Then, we would like to know what influenced your final decision to enroll your child(ren). Thank you for taking the time to participate in our survey. The results provide important information to our school.

School Year: \_\_\_\_\_

<b>INITIAL INTEREST</b> Please circle ALL that apply:			
Navy Hale Keiki School sign in front of the school	Visit to Navy Hale Keiki School	Navy Hale Keiki School Website	Hawaii Association of Independent Schools (HAIS) Website
Welcome Aboard Packet (receive when PCS to Hawaii)	Navy Family Service Center	Army Community Service Center	Hickam Family Support Center
Recommendations from parents on the Mainland/Other	Recommendations from parents in Hawaii	OTHER:	

COMMENTS: \_\_\_\_\_

<b>FINAL DECISION</b> Please circle ALL that apply:			
Navy Hale Keiki School sign in front of the school	Visit to Navy Hale Keiki School	Navy Hale Keiki School Website	Hawaii Association of Independent Schools (HAIS) Website
Welcome Aboard Packet (receive when PCS to Hawaii)	Navy Family Service Center	Army Community Service Center	Hickam Family Support Center
Recommendations from parents on the Mainland/Other	Recommendations from parents in Hawaii	OTHER:	

COMMENTS: \_\_\_\_\_

The school would like extended family to feel a part of our 'Ohana (family) through annual report mailings and as part of our Annual Appeal. Please complete information for grandparents or other friends/family members to be included in our database.

Student Name: \_\_\_\_\_ School Year: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

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